

**From:** [Thomas Sara](#)  
**To:** [Thomas Sara](#)  
**Subject:** FW: Tfl & Ocado Zoom  
**Date:** 24 March 2021 10:43:53

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From: [REDACTED] <[REDACTED]@ocadoretail.com>  
Sent: 09 February 2021 21:24  
To: [REDACTED] <[REDACTED]@ocadoretail.com>  
Cc: Curtis Paul <[Paul.Curtis](#) [REDACTED]>; [REDACTED] <[REDACTED]@ocadoretail.com>  
Subject: Re: Tfl & Ocado Zoom

Hi Paul

Hope you're well.

Do let us know if Tuesday works for you, so we can lock [REDACTED] down and have the EAVs ready. Let us know what else you'll need for the shoot and timings.

Thanks

[REDACTED]

On Tue, 9 Feb 2021 at 12:10, [REDACTED] <[REDACTED]@ocadoretail.com> wrote:

Thanks Paul.

[REDACTED], who heads up Zoom will be the spokesperson/'speaking head'. He is available next Tuesday afternoon to be filmed etc. at the Acton site. Does this work for you?

On Mon, 8 Feb 2021 at 19:20, Curtis Paul <[Paul.Curtis](#) [REDACTED]> wrote:

Hi [REDACTED],

I've been out on a shoot all day today, (which over ran) - so apologies for delayed response.

-Crew would be as you state, a camera op and a producers

-I'd expect the films to go out within a week or so of being filmed, (the sooner the better)

-Yes we can put some questions together in advance.

Many thanks

Paul

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From: [REDACTED] <[REDACTED]@ocadoretail.com>  
Sent: 08 February 2021 12:46  
To: [REDACTED] <[REDACTED]@ocadoretail.com>  
Cc: Curtis Paul <[Paul.Curtis](#) [REDACTED]>; [REDACTED] <[REDACTED]@ocadoretail.com>  
Subject: Re: Tfl & Ocado Zoom

We have the vehicle until the 24th. I will need to confirm dates re spokesperson but preliminarily, Thur/Fri should be fine.

On Sun, 7 Feb 2021 at 19:40, [REDACTED] <[REDACTED]@ocadoretail.com> wrote:

Hi Paul

Hope you had a good weekend.

I'll let [REDACTED] confirm if Thursday/Friday is fine from his POV (EAV and spokesperson availability).

I have a few questions, if you don't have?

- how long will the shoot take? What crew do you have? (I assume a cameraman and director?)

- when do you expect the films to go out and where are they hosted?

- will you be able to send over the questions for our spokesperson in advance, so he can have a think about them?

Many thanks - we're very excited!

Best,

[REDACTED]

On Fri, 5 Feb 2021 at 19:52, Curtis Paul <[Paul.Curtis](#) [REDACTED]> wrote:

Hi [REDACTED],

Many thanks for this

I should be able to come back and confirm early next week. If we we're to aim to do the shoot on Thursday / Friday, (once I've got an all clear), would that be ok for you guys in reference to timelines.

Paul

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From: [REDACTED] <[REDACTED]@ocadoretail.com>  
Sent: 05 February 2021 09:37  
To: [REDACTED] <[REDACTED]@ocadoretail.com>

Cc: Curtis Paul <[Paul.Curtis@ocadoretail.com](mailto:Paul.Curtis@ocadoretail.com)>; [REDACTED] <[REDACTED]>

Subject: Re: Tfl & Ocado Zoom

Hi Paul

Hope you are well.

I was just thinking if it's easier for you, please connect [REDACTED] and myself to your PR team, we're happy to pick up conversations directly.

If not, we'll wait to hear back from you!

Thanks,

[REDACTED]

On Thu, 4 Feb 2021 at 14:18, [REDACTED] <[\[REDACTED\]@ocadoretail.com](mailto:[REDACTED]@ocadoretail.com)> wrote:

Hi Paul,

Thanks for chatting earlier. As promised, please meet [REDACTED] who take care of PR for Zoom (as well as the wider Ocado Retail business). They will be best placed to take this conversation forward.

[REDACTED], please meet Paul. Paul work for TfL and is interested in doing a short social media piece on the EAVs we are trialling (as well as some other things with the wider [o.com](https://www.ocado.com) business).

Likely worth recapping what I mentioned when we spoke Paul re Zoom and how that fits in to the wider Ocado Retail business. Zoom is a business unit operating within Ocado though separate in that we are a separate brand (have our [own website](https://www.ocado.com), app, and operate deliveries outside of the main business network). The EAVs are currently on trial for deliveries for Zoom and not [ocado.com](https://www.ocado.com).

Thanks,

--

[REDACTED]

Commercial Manager | Zoom

e: [REDACTED] <[\[REDACTED\]@ocadoretail.com](mailto:[REDACTED]@ocadoretail.com)>

Zoom



Apollo Court, 2 Bishop Square, Hatfield Business Park, Hatfield,  
Hertfordshire, AL10 9EX

[ocadozoom.com](https://www.ocadozoom.com)

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